



DO WHAT YOU SAY YOU WILL DO

Augmented Security: Adapting Coverage for the Modern Landscape

How Creative Thinking and Innovative Options Can Solve Staffing Challenges

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The Manpower Dilemma

In the past few years, increasing economic factors, wage escalation pressures, and staffing shortages have proven an immense problem for the security industry. While efforts to recruit and train new officers will surely continue, the current circumstances call for creative thinking and innovative options.

What can be done to overcome coverage issues?

The answer lies in an augmented approach to security, where tradition meets technology. But contrary to what the concept of technology in security brings to mind, we aren't only talking about robots replacing human officers. Although this is a useful consideration, we prefer to focus on the ways technology and talent can work together for optimal efficiency and expanded effectiveness.

Technology for Today's Officer

Consider the security officer's role. No longer are they simply responsible for turning keys in locks and keeping their eyes peeled at the building's entrance. Nowadays, a security officer is probably juggling many tasks.

Imagine you have a security officer sitting at the front desk. They are answering the telephone, signing in visitors, and monitoring a series of 25 different cameras. How effective is this officer at any one of those jobs? Even the most passionate multitasker can only balance so much at one time. Now picture this: A video analytics system has been installed using existing equipment, and it alerts the officer anytime movement is occurring on one of those two-plus-dozen screens. The officer doesn't need to divert their attention unless something is happening.



Enhance the Posture

By implementing innovative systems, we can shift the security officer's role from juggling inefficiently to surveilling with a detailed eye and providing a human response when crime is taking place or help is needed. The use of technology does not replace the security officer. Instead, it improves the security posture of the property.

Augmented security can also save time and reduce damages.

The Case for Remote Observance

Take the example of one recent problem on a golf course DSI Security Services outfits. Because a fence line needed to be frequently checked, a security officer was repeatedly getting one of the golf carts stuck in the mud. This wasted time, could damage the golf cart over time, and, through the lens of the available innovations, is totally unnecessary.

Install two cameras to monitor the fence line, with video analytics to trigger alerts when there is movement, and now the mud ceases to be a problem.

This is a classic scenario in which the combination of technology and employee extends the reach and effectiveness of the officer.



Forward to the Future

While manpower will always have a place in security, the future will clearly continue to trend toward technological augmentations.

Do you want to be an early adopter or the last to begrudgingly board the train?

When thinking about what makes a property feel safe for those working there and those visiting, the concerns may vary. For some, the presence of a physical guard welcoming people into the building may feel crucial. Others may worry more about how the monitoring of cameras is protecting a particular asset within.

In either of these instances, the use of technology would serve as an improvement—for every reason mentioned previously. The thing is, one's employees and visitors know this, too. In an age where technology is so integral to daily life, it is universally understood that its incorporation proves an improvement and additional safeguard. If someone has a doorbell camera and two floodlight cameras at their own home, it's easy to imagine they might wonder why the building they work in doesn't have a sophisticated surveillance system.

In our time, designing a security posture that utilizes technology is essential to giving off the desired perception about a building's security.



A New Generation of Security Professionals

Embracing technology may also improve hiring prospects. Why? Because the security officers being employed today are individuals who grew up with technology.

For anyone under 40, technology has been a part of life from childhood. To them, a role as the old-school security guard who locks up the building and walks the halls seems outdated and intensely inefficient. This can be a turnoff; they understand the benefits technology could bring to that potential work environment, so they want to seek one that supports it.

When you create a technological system that enables security personnel to thoroughly observe all aspects of a property's security, you may find that you entice candidates who are truly passionate about ensuring safety.

Because today, many of those looking into these positions are of the opinion that unless you incorporate technology, they can't do the best possible job.



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**To discover the creative,
outside-the-box augmented
security solution for your
property, reach out to
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